

## The Brickyard®'s Winning Ways

*Winning Ways* is a commemoration of 100 years of *The Greatest Spectacle in Racing*®

Celebrating the centennial of the Indianapolis 500® mile race, the pinnacle of endurance, this one-of-a-kind jewelry piece showcases American ingenuity and technology throughout this century. The past and present of Indy® is represented by the parts used - a frame nut from the inaugural Indy 500 winning car, the 1911 Marmon Wasp, and a bearing from the 99<sup>th</sup> year, Dario Franchitti's 2010 Target Chip Ganassi car. These two parts, when added together, equal 100 years of these awe-inspiring events at the Brickyard®.

A 10 carat brilliant diamond is the heart of the composition and in itself signifies endurance and is the standard of that measure.

To pay tribute to those who have raced to capture the bold strokes of the victory flag, *Winning Ways* is a gleaming artistic expression of what is the Indy 500® celebrating 100 years of racing heritage with this unique creation at this historic occasion.

Details of piece:

- A frame nut from the 1911 Indy 500® winning *Marmon Wasp* driven by Ray Harroun
- A Timken NTA-108 bearing from Dario Franchitti's 2010 Indy 500® winning car. This part was also used in the Target Chip Ganassi car that won the 2010 IZOD IndyCar® Series Championship.
- A 10 carat round brilliant diamond signifying a 100<sup>th</sup> anniversary.
- 18 Black and 14 white princess cut diamonds in a checkered flag pattern set in white gold. Total carat weight of 32 graduated stones from 1.3mm/ 3 mm = 1.59 ct - black and 1.43 ct - white
- White gold cable mesh chain that mimics cables used in car.
- A custom "screwed in" mechanical assembly of parts and diamond mounting.
- Diamond setting is a convertible, designed so it can be worn separately as a solitaire outside of the statement piece.

*Winning Ways* is designed by ex-racing driver and jewelry designer, Mary Kaczor. This piece launches Ms. Kaczor's company, Racer X Designs', *American Racing Collection* and the concept of *Racing for Recycling*, which encompasses a custom line of jewelry utilizing used racing car parts.

A green initiative re-using parts that would be otherwise thrown out or left on the shelves after use, this will decrease scrap that needs to be disposed of. The team's share from these pieces sold is then put toward their racing budgets for future development, which completes the circle of life so to speak and the concept of *Racing for Recycling*.

Racer X Designs LLC is an official licensee of the Indianapolis Motor Speedway®

To bid on this amazing piece of historic jewelry commemorating the 100<sup>th</sup> Anniversary Indianapolis 500®, contact Mary Kaczor directly by phone: +1 (302) 353 – 1955 or via email at: [mary@raceroxdesigns.com](mailto:mary@raceroxdesigns.com)  
Bidding will begin at \$1,000,000 USD.